



Economic Vitality
7447 E. Indian School Road, # 200
Scottsdale, Az. 85251
480-312-7989
480-312-2672 fax
www.ci.scottsdaleaz.gov

TO: Event Funding Applicants

CC: Tourism Development Commission

FROM: Kathy Carlisle O'Connor, Tourism Development Manager

SUBJECT: Presentations to the Tourism Development Commission

DATE: August 4, 2004

An application for FY04/05 Event Advertising Funding was mailed to you on July 2, 2004. If you have not yet received it, copies are available at <http://www.scottsdaleaz.gov/departments/deptDetail.asp?deptID=34> and click on 'Documents.' Applications are also available from the Economic Vitality Department.

Please note that there has been an update to page 2 "Important Dates." The revised schedule is as follows:

Applications available:	Tuesday, July 1, 2004
Application submittal due date:	Friday, August 13, 2004 by 4:00p.m.
Presentations:	Wednesday, September 1, 2004 at 8:00 a.m.
TDC Recommendation:	Tuesday, September 21, 2004
Anticipated Council Action	October 2004

Presentations will be held at the City of Scottsdale in the Pinnacle Conference Room, 7575 East Main Street. Presentations are limited to 10 minutes. No electronic equipment will be allowed, but handouts are acceptable (10 copies for City Staff and Commission). Please be prepared to answer questions from the Commission and City Staff.

If you have any questions, please call me at 480-312-7989.